

2016 ALABAMA FRUIT AND VEGETABLE GROWERS CONFERENCE & TRADESHOW CHILTON PERFORMING ARTS CENTER

Thursday, November 17

7:30 AM	REGISTRATION OPEN			
7:30 - 9:00	TRADESHOW SETUP			
8:00 - 8:30	WELCOME TO PARTICIPANTS. BUS TOUR INSTRUCTIONS (Auditorium). <i>(EVALUATION FORMS MUST BE FILLED AND RETURNED AT THE REGISTRATION DESK FOR THE DOOR PRIZE)</i>			
8:30 - 10:30	TOUR GROUP A - DIVERSIFIED FAMILY FARM TOUR - Scott Penton Farms. Participants will see U-pick strawberry, pumpkin patch, peach production and learn about marketing. <i>(INCLUDES TRANSPORTATION, limited to 50 participants per tour, lunch will be served at the conference center, participants not on tours can attend networking sessions and visit with exhibitors.)</i>			
8:30 - 10:30	NETWORKING SESSIONS <ul style="list-style-type: none"> Tomato (EDC-1): John Aplin (Producer – session leader), Neil Kelly (REA – moderator) Cucurbits (EDC-2): Bobby Boozer (Producer – session leader), Chip East (REA – moderator) Marketing and Agribusiness (EDC-3): Kevin Burkett (REA – moderator) 			
11:00 -12:30	SPONSORED LUNCH AND GENERAL SESION <i>(Sponsored by Alabama Farmers Cooperative, Jim Allen)</i> <ul style="list-style-type: none"> Keynote Speakers: Commissioner McMillan, ALFA President Jimmy Parnell, Mayor Bill Joe Driver, CEC Gay West. Announcements and Horticulture program updates: Dr. Paul Patterson, Dean College of Ag; Dr. Gary Lemme, Extension Director; Dr. Dave Williams, AU Dept. Hort. Chair; Dr. Ayanava Majumdar, Commercial Hort. Program Team Leader. 			
12:30 – 2:30	TOUR GROUP B - DIVERSIFIED FAMILY FARM TOUR - Scott Penton Farms. Participants will see U-pick strawberry, pumpkin patch, peach production and learn about marketing. <i>(INCLUDES TRANSPORTATION, limited to 50 per tour)</i>			
12:30 – 2:30	NETWORKING SESSIONS <ul style="list-style-type: none"> Fruit and Berries (EDC-1): Jimmy Witt, producer/session leader; Doug Chapman, REA/moderator. High tunnel and Greenhouse (EDC-2): Joe Lambrecht, producer/session leader; Jeremy Pickens, Ext. Specialist/moderator. Beginning Farmer Network (EDC-3): Karen Wynne, producer/session leader; Ayanava Majumdar, Ext. Specialist/moderator. 			
2:30	AFTERNOON BUSES ARRIVE BACK TO CONFERENCE CENTER. INTERACTION WITH EXHIBITORS.			
3:00 – 4:00 4:00 – 4:15 (Break) 4:15 – 5:00	EDUCATIONAL SESSIONS			
	<u>TRACK 1 - BUYER AUDITS AND FOOD SAFTEY</u> (EDC-3) Organizers: Kristin Woods, Christy Mendoza	<u>TRACK 2 - FRUIT PEST MANAGEMENT</u> (EDC-2) Organizers: Kassie Conner, James Miles	<u>TRACK 3 - FRUIT PRODUCTION</u> (EDC-1) Organizers: Elina Coneva, Gary Gray	<u>TRACK 4 – VEGETABLE PRODUCTION. PART 1</u> (AUDITORIUM) Organizers: Chip East, Neil Kelly
	FSMA RULES AFFECTING GROWERS	BLACKBERRY WEED MANAGEMENT Wayne Mitchem	PEACH AND STRAWBERRY PRODUCTION Jeremy Calvert	VEGETABLE WEED CONTROL Stanley Culpepper
	BREAK	BREAK	BREAK	BREAK
	GROWER EXPERIENECECS WITH AUDITS	SPRAYERS AND SPRAYER USE FOR DISEASE MANAGEMENT IN THE SOUTH EAST Phillip M. Brannen, UGA	BLACKBERRY PRODUCTION: GROWER'S PERSPECTIVE Wayne Mitchem	VEGETABLE VARIETY UPDATE Tim Coolong, UGA

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CHILTON PERFORMING ARTS CENTER
CLANTON, ALABAMA**

FRIDAY, NOVEMBER 18

7:30 AM	REGISTRATION OPEN. BOARD MEETING.			
7:30 – Noon	TRADESHOW OPEN			
	EDUCATIONAL SESSIONS (2 speakers per session)			
8:00 – 9:00	TRACK 1 – COMMERCIAL GREENHOUSE CROP PRODUCTION (EDC-3) Organizers: Jeremy Pickens, Bethany O’Rear	TRACK 2 – ALTERNATIVE CROPS (EDC-2) Organizers: Doug Chapman, Mike Reeves	TRACK 3 - VEGETABLE PRODUCTION. PART 2 (EDC-1) Organizers: Joe Kemble, Chip East	TRACK 4 – MARKETING (AUDITORIUM) Organizers: James Miles, Dan Porch
	USING PROTECTED AGRICULTURE AND HYDROPONICS TO MEET HIGH DEMAND FOR HIGH VALUE SPECIALITY CROPS Bob Hochmuth, UF/IFAS	HERBS AND MEDICINAL PLANTS (Part 1) POLLINATOR PLANTS (Part 2) Bodie Pennisi, UGA	DISEASE MANAGEMENT IN MELONS AND TOMATOES Jim Jacobi, ACES	MARKETING; RETAIL? WHOLESALE? CASH OR DEBIT CARD? Don Wambles, Alabama Dept. of Agriculture
	VENDOR BRUNCH & INTERACTION WITH EXHIBITORS	VENDOR BRUNCH & INTERACTION WITH EXHIBITORS	VENDOR BRUNCH & INTERACTION WITH EXHIBITORS	VENDOR BRUNCH & INTERACTION WITH EXHIBITORS
9:00 – 10:00	HIGH TUNNEL PRODUCTION: EXPERIENCE FROM NW FLORIDA Blake Thaxton Matthew Lollar, UF/IFAS	GINGER AND TUMERIC PRODUCTION Steve Dolan, producer; Bowling Green, KY	GREENHOUSE VEGETABLE PRODUCTION Jeremy Pickens, ACES	MARKETING PRODUCE WITH SOCIAL MEDIA Kevin Burkett, ACES
10:00 – 11:00				
11:00 – 11:45	GENERAL SESSION (Auditorium). Food Myths/GMO’s Rudy Pacumbaba, Extension Specialist, Alabama A&M University			
11:45 – 12:00	CONFERENCE OVERVIEW, SILENT AUCTION RESULTS, EVALUATION & DOOR PRIZES <i>(EVALUATION FORMS MUST BE FILLED AND RETURNED AT THE REGISTRATION DESK FOR THE DOOR PRIZE)</i>			
12 Noon	TRADESHOW TAKEDOWN/CONFERENCE ENDS			

Conference Recording: Did you miss a session? Don’t worry – we have got you covered! Education sessions will be recorded and made available on flash drives for \$25. PowerPoint presentation will be included if recording is not available.

